



# Enter the 2009 Pinnacle Awards and You May Find Your Entry Publicized Around the World!

Since the Marble Institute of America initiated the prestigious Pinnacle Awards competition to honor the best of the best projects in the natural stone industry, the event and its winners have grown in stature. There's no more dramatic proof than the major magazine covers which adorn the front of this Call for Entries Brochure and the inside coverage of last year's competition.

By entering your best projects in commercial interior and exterior, residential interior and exterior and renovation/restoration, you have a chance to make a statement about your work that can echo around the world. Especially, since the Pinnacle Awards now include a powerful new "Best in Show" category – the **Grande Pinnacle Award**. Initiated in 2008, this award, sponsored by

**Marmomacc**, includes a beautiful trophy created by an award-winning architect, designer and restoration specialist and a trip to **Marmomacc 2010** in Verona, Italy. The winner will be selected as the Best across all categories.

Show the world what your firm can do by joining the legion of companies that enter the MIA Pinnacle Awards. Who knows, it may wind up on the cover of one of the top stone industry publications – and you may win a trip to the world's No.1 stone industry exposition in Verona, Italy.

*Grande Pinnacle Award*



## General Entry Rules

### Eligibility

The Pinnacle Awards are open to all MIA member companies. Project teams must include at least one MIA member company. Projects submitted must comply with MIA standards as defined in MIA's *Dimension Stone Design Manual* and MIA Technical Modules.

To be eligible, projects must have been completed within the past three years (January 2006-July 2009). Multiple entries are encouraged and accepted. Please fill out a separate entry form for each project.

### Criteria

An independent panel of judges appointed by the MIA Board of Directors will evaluate entries based on excellence in design and implementation, quality, workmanship and suitability of materials.

### How to Enter

**In a binder**, submit the following for each category:

- **Official Entry Form:** A completed and signed entry form with payment must accompany each entry. Incomplete entry forms will disqualify the entry.
- **Project Description:** Include a typed narrative description of the project's goals and how they were achieved. Include any special fabrication or installation challenges and how they were met; information about the stone, including its generic (not trade) material name(s), finish(es), size(s) and quantity used; and the specific role the MIA company played in the project.
- **Photographs:** Submit a minimum of three (3) to a maximum of (6) professional quality 8 x 10 color prints (photo quality is critically important to the judging process). Photos should present an overall view of the project as well as important details that enable judges to better assess quality and scope of the work. If possible, please include a CD with high resolution images of the photos you are submitting. **DO NOT** submit 35mm slides, presentation boards, photographs printed on an inkjet printer. **Only quality color prints will be accepted.** Label all materials with the name of your company and project.
- **Identification:** Provide the names of the project, client, architect or designer, general contractor, stone supplier, stone fabricator and stone installer.
- **Project completion date.**

### Entry Ownership

Entries will not be returned and will become the property of the Marble Institute of America, which reserves the right to use or publish all entries. Winners are required to sign an affidavit of eligibility within 10 days of being notified. MIA requires an express consent to use entries and accompanying photographs as it sees fit in promotion and publicity. Failure to comply will result in disqualification.

### 2009 Project Categories

- Commercial Interior
- Commercial Exterior
- Residential Interior or Exterior  
*(Includes kitchens, baths, fireplaces and other interior applications.)*
- Renovation/Restoration  
*(Please include "before" and "after" photos.)*

### Entry Fees

**Single entry:** \$95    **Additional entries:** \$85 each  
Payment in full must accompany all entries. Entry fees are not refundable. Additional printed awards certificates will be made available to winners for a fee.

### Deadlines

All entries must be received at MIA headquarters by 5 p.m. EST on **Friday, July 10, 2009**.

### Mailing Information

**Send all entries to:**

Marble Institute of America  
28901 Clemens Road • Suite 100 • Cleveland, OH 44145-1166

Please contact Helen Distelhorst at **440-250-9222** or [hdistelhorst@marble-institute.com](mailto:hdistelhorst@marble-institute.com) if you require any additional information.

### Pinnacle Award Winners Reap a World of Publicity

Award recipients are featured in major trade magazines, a special MIA awards brochure and the world-wide Stone News Channel and all of the winners are displayed on the MIA website, which gets more than one million hits a month.

**Enter now!** What are you waiting for? Prestige. Publicity. A possible trip to Verona. You have nothing to lose.

Here's what  
past participants are  
saying about the  
MIA Pinnacle Awards:



"Walker Zanger was extremely proud to have won the Grand Pinnacle Award – it's a validation of everything we strive for when we marry stone and fine design, in our products. We were surprised to have won so prestigious an award for a relatively 'humble' area, a bathroom/spa. It just proves that fine design is not limited by the size or scope of the project, but by the ingenuity and taste of the designer."

Jonathan Zanger, President,  
Walker Zanger



"For a Company like us that has been in business more than 60 years, winning a Pinnacle Award, has a very special and significant meaning. We are aware that there were a lot of entries, and being selected, brought for all in our team, an enormous satisfaction, that encourages us to keep on trying to be better all the time, to maybe win another in the future."

Jesús González V.,  
President and C.E.O.,  
Marble World, S.A. DE C.V.



**MARBLE**  
**INSTITUTE**  
of America

## 2009 Pinnacle Award Entry Form

**DEADLINE: 5pm • Friday, July 10, 2009**

*Please complete a separate entry form for each entry. Photocopy this form for multiple submissions or print extra forms from our web site at [www.marble-institute.com](http://www.marble-institute.com).*

### Project Category

- Commercial Interior       Residential Interior or Exterior  
 Commercial Exterior       Renovation/Restoration  
*(Please include "before" and "after" photos)*

### Project Description Attached

Project Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

*PLEASE NOTE: All information will be published in subsequent printed material exactly as it appears on this form.*

### Entry Fee Enclosed

*One total payment for all entries is recommended. **Entry fees are nonrefundable.***

\$95 for first/single entry      \$ \_\_\_\_\_

\_\_\_\_\_ additional entries (**\$85 each**) \$ \_\_\_\_\_

**Total Payment** \$ \_\_\_\_\_

### Payment Options

- Check (payable to MIA)     Money Order       MasterCard  
 VISA       American Express

Credit Card No.: \_\_\_\_\_

Verification Code: \_\_\_\_\_ Expiration: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*If credit card billing address is different than address above, please list info below:*

Address: \_\_\_\_\_ ZIP: \_\_\_\_\_

*The information provided on this project and the work performed by the MIA member company submitting this entry are factual and accurate to the best of my knowledge.*

\_\_\_\_\_  
Print Name of Person Submitting Entry

\_\_\_\_\_  
Signature of Person Submitting Entry

*Return completed entry form, project description, photographs and entry fee to:*

**Marble Institute of America**

28901 Clemens Road • Suite 100 • Cleveland, OH 44145-1166 USA

## About MIA

For over sixty-five years, the Marble Institute of America has served as the authoritative source of information on standards of natural stone workmanship and practice and the suitable application of natural stone products.

Membership in the association is world-wide and includes natural stone producers, exporters/importers, distributors/wholesalers, fabricators, finishers, installers, and industry suppliers — all committed to the highest standards of workmanship and ethics.

MIA publishes a monthly newsletter for members, markets a range of technical publications and consumer pamphlets on natural stone, sponsors business and technical meetings and seminars on industry-related topics, provides educational programming for architects and construction specification professionals, and conducts the annual Pinnacle Awards competitions recognizing outstanding natural stone projects worldwide. And new for 2009, the MIA Natural Stone Craftsman of the Year award will recognize one craftsman who has physically performed outstanding stone fabrication and/or installation over a period of many years. MIA also sponsors an industry accreditation program for high quality fabricators and commercial installers.

MIA is also a leading promoter of stone usage in the commercial and residential marketplaces. MIA produces a number of consumer education materials on the use of natural stone and its proper care and maintenance and hosts an informative Web site for consumers at [www.usenaturalstone.com](http://www.usenaturalstone.com).



**MARBLE  
INSTITUTE**  
*of America*

**Marble Institute of America**  
28901 Clemens Road • Suite 100  
Cleveland, OH 44145  
Phone: 440.250.9222  
Fax: 440.250.9223  
[www.marble-institute.com](http://www.marble-institute.com)  
[miainfo@marble-institute.com](mailto:miainfo@marble-institute.com)

