

Women in Stone Upcoming Events!

We get it, your time is precious and very limited. But, every so often you will have to stop for a breather and get a bite to eat. Join us for the first ever MIA/Women in Stone Lunch & Learn webinar! Social networking via webinar with **Lisbeth Calandrino** and other WIS members.



Registration opens July 27, 2015

Wednesday, August 19, 2015 - 12:00pm to 12:30pm

Register by August 7 and save \$10! Members: \$30

Powerful Communication Strategies for Women Entrepreneurs in the Workplace

One of the stereotypes of women is that they are natural communicators. What does that actually mean? It is often interpreted to simply mean that women 'talk too much.' The truth is that women's style of communication is different and often misinterpreted by men. This webinar will focus on methods for getting heard and asserting your influence.

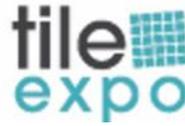
Learning objectives:

1. Understanding the messages your body language is sending and how to build rapport.
2. How to become forceful in your communication and not overbearing.
3. How to use impactful words to get your point across.
4. Learning how to speak with conviction and authority.

SAVE \$10 and become a WIS member today – Click [here](#) for more details!

[REGISTER NOW](#) to become a member of WIS it is complimentary!

THE INTERNATIONAL SURFACE EVENT



Women in Stone: Building for the Future!

The International SURFACES Event (TISE East)
Orange County Convention Center – Orlando, FL
November 2-5, 2015
Thursday, 9:30a-11am

Description:

Join Women in Stone for several informative round table discussions. Find out how you can get involved in the mission to advance our peers in the stone industry. This meeting will focus on four key objectives outlined by the steering committee:

1. What can you do for WIS, What can WIS do for you?
2. Scholarships & Awards
3. Mentorship
4. Webinars

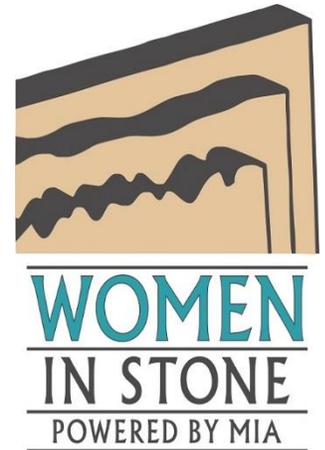
Learning Objectives:

1. Join your peers in networking conversation about the reciprocal relationship between WIS and its members.
2. Learn about the burgeoning scholarship and award program for women in the industry. Our goal is to recognize exemplary contributors in the industry, dynamic professionals in continued education, and development.
3. Discuss the best practices for a mentor/mentee relationship, and identify mentors/mentees internal and external industry wide.
4. Find out about the newly launched webinar series and MIA online university that all WIS members can participate. Regardless of your travel schedules, the opportunity to participate in continuing education and professional development is always a click away.

What can you do for WIS, What can WIS do for you?

Moderator: Marcella Prado - Laticrete

Join your peers in a conversation about the reciprocal relationship between the organization and its members. In order to be a successful and cohesive unit, representatives from the WIS Steering Committee will seek to understand the needs of its membership so that thoughtful, useful, and fulfilling programming can be selected for future events. As the members of Women in Stone communicate their “must haves”, the group will identify the most effective ways that our membership can share its greatest asset, our members, as a means to ensure continued growth and success of this dynamic and evolving group of Women in Stone.



Scholarships & Awards

Moderator: Brie Pfannenbecker - Connecticut Stone

The WIS vision states that we will “provide resources and opportunities year round to retain and advance women who have chosen a career in the stone industry.” Learn about the burgeoning scholarship and award program for women in the industry. Our goal is to recognize exemplary contributors in the industry, dynamic professionals in continued education, and development. All members are welcome to attend and learn about these exciting opportunities for Women in Stone.

Mentorship

Moderator: Kathy Spanier - Coldspring

For centuries, the art of masonry and craftsmanship has been a trade which was passed down from generation to generation through apprenticeship. In honor of this tradition and out of respect for its long-lasting impact on our industry, Women in Stone is developing a national mentorship program aimed at ensuring the continued growth and development of our industry professionals through the valued expertise of our industry colleagues. Join in the conversation to discuss the best practices for a mentor/mentee relationship and identify mentors/mentees internal and external industry wide.

Webinars

Moderator: Allyson Humphries – Walker Zanger

As part of our mission, Women in Stone aspires to “expand on existing educational offerings of the MIA by developing topics specific to our members.” While we relish the opportunities for women to work together in person at trade shows and study tours, the reality is that the vast majority of our membership is holding down the fort at the home office. Join the conversation regarding the webinar program which ensures that all WIS members, regardless of travel schedules, the opportunity to participate in continuing education and professional development is always a click away. Our conversation will focus on how the webinar program works, what webinars are currently available, and a brainstorming session regarding what future webinar programs are needed to enhance the program.

The Building Stone Institute (BSI) and Marble Institute of America 2015 Study Tour

Sunday, November 15 thru Tuesday, November 17 in Washington, DC



As a collaborative event with BSI and MIA, the study tour will be host to MIA's Women in Stone initiatives. The first event will be held on Sunday, November 15 and as part of the Open Forum **workshop** (see below for speaker info) and on Tuesday, November 17 with a **panel discussion**. All BSI and MIA members are welcome to participate. MIA member [Stone Source](#) will host all of us at their showroom for a final networking activity Tuesday.

Keynote Speaker for WIS Workshop

Danielle Crough, PhD

Sunday, November 15 - 2:00pm – 3:30pm



As a Senior Consultant, Danielle takes a holistic approach to her work to help people perform at their best to ensure businesses thrive. Her expertise includes leadership and organizational development via management training, strategic planning, executive team building and individual coaching. She also assists clients with the development of selection and performance management systems, as well as leveraging organizational culture and employee engagement for organizational success.

Don't be Taken for "Granite": Maximizing Women Leaders in the Stone Industry

The stone industry, like many male-dominated industries, is at a crossroads. With lower unemployment rates across the country and baby boomers retiring at a rapid pace, members of the stone industry need to understand how to attract and retain the best people, including the best women. In this presentation and subsequent breakout session, we will explore why women make excellent leaders and how to leverage these abilities in the stone industry. No matter what position you are in or where you want your career to go, this informative, yet humorous, presentation will provide guidance on how to maximize your own leadership potential, not be taken for granted (or "granite"), and mine your way to success in a typically male-dominated field.

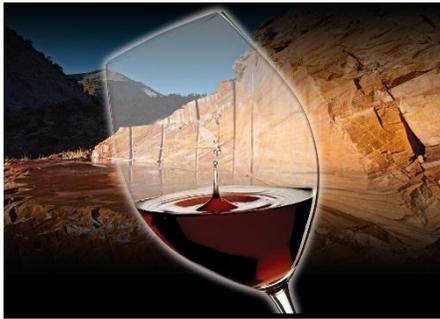
The **Renaissance Mayflower Marriott** will be our base of operations – located in the heart of the city, this hotel offers walking access to monuments, restaurants, shopping and nightlife, and is just a block from the metro. For more information on the [Renaissance Mayflower Marriott](#) visit their website.

Wine & Stone Mixer

Sunday, November 15 – 3:30pm – 4:00pm

Join us for a fun mixer before the cocktail reception and banquet!

Red or white, sweet or dry? The Wine & Stone presentation was developed as a unique way to show attendees what factors make stone hard or soft, veined or patterned, etc. For example, nutritionally restricted limestone soil gives more acidity to the wines grown there. Mineral composition also comes into play when talking about the characteristics of stone. Marbles are composed primarily of calcium carbonate which makes them less resistant to chemicals such as acids and bases. Find out more interesting facts that determine the characteristics of wine and stone!



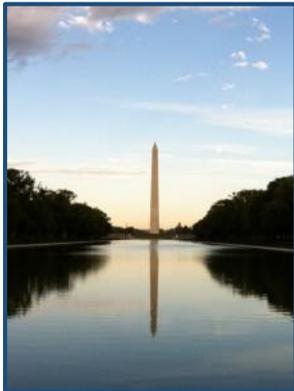
Women in Stone Panel Discussion

Tuesday, November 17

9:00am – 11:00am

Join Women in Stone (WIS) for an informative panel discussion. Find out how you can get involved in the WIS mission to advance our peers in the stone industry. Open to everyone and no topic is off limits!

2015 Study Tour Highlights



Tour highlights include more member-led, **open forum workshops**; tours of the **MLK and FDR memorials and other monuments**; a visit to the [National Cathedral](#) for a presentation on earthquake repairs and routine restoration efforts; and an interactive “Stone Experience” at [Luck Stone Center](#) in Sterling, VA.

For more information on the WIS programs and the 2015 Study Tour visit the [BSI website](#).

Check out the MIA [website](#) for additional WIS programs!

Upcoming event! Watch you email for more details.