The first educational event by the Women In Stone (powered by the MIA) group was held in conjunction with TISE/StonExpo East in Miami, FL on October 19, 2014. Over 50 influential women attended an afternoon of learning about leadership and connecting with their female peers.

If you are interested in attending a webinar series featuring recorded versions of these sessions, be sure to Join Women in Stone by registering on our website http://www.marble-institute.com/womeninstone. We will email information about the schedule and how to access the programming soon.

MIA Board member, Brenda Edwards (Connecticut Stone) kicked off the event by introducing the members of the WIS Steering Committee. Throughout the day, moderator Brie Pfannenbecker (Connecticut Stone), shared information about the progress of the many subcommittees who are working hard to organize and generate resources for the group. The educational program featured three inspiring speakers: Lisbeth Calandrino (Fabulous Floors), Toby Morrison (Hanley Wood), and David Mitchell (The Leadership Difference). We also witnessed the first of many Women In Stone Discussion Panels.

Lisbeth taught us how to take advantage of our assets to make our way in the business world. Toby reviewed today’s building industry statistics and showed us how key demographic factors affect our customer’s decision to buy. A panel of our peers discussed factors that affect us as women in the stone industry including working with family members and managing men. Dave helped us to assess our personal leadership styles and find out how knowing our own styles helps us to communicate with co-workers and customers.

Prior to wrapping up the day’s activities at a networking happy hour, Tony Malisani (MIA Board President) share these empowering words, “Stone masons have been shaping stone in the form of women for thousands of years. Now women are shaping the future of the stone industry.”

The value of involvement with the Women In Stone group is proving to be paramount. Mark your calendars for the next event which will be held in conjunction with TISE/StonExpo West.
Women In Stone Networking Event featuring the kick-off to ‘Wine For Women’ (a presentation kit for women in the stone industry to host local wine tasting events designed to spur conversation about the nuances of natural stone).

Tuesday, January 20, 2015

5:30p – 7:00p

Hosted by Las Vegas Rock