

An Offer You Can't Refuse



Nothing brings more life to a website than streaming video, which allows “moving images” like film and video to be displayed to the viewer as they arrive on the computer.

With streaming video, viewers with broadband connections can watch short video clips, training and informational programs – even movies.

Studies show that broadband connections and streaming video can combine to dramatically improve viewing of company websites, adding a new dimension to what already is a powerful marketing tool.

Now, MIA makes it possible for you to stream three consumer programs directly onto your website, so that customers can be better educated and informed.

Compare the statistics:

- 69% of broadband users go online on a typical day, compared with 51% for dial-up.
- Online broadband users average 107 minutes a day surfing the net, 21 minutes longer than dial-ups.

MIA currently has three programs ready for streaming on your website:

Real Stone, Real Value

A contemporary story of why natural stone is a logical choice for residential and commercial projects.

From the Quarry to the Kitchen

This video showcases natural stone's trip from the quarry through fabrication and installation in the home.

Care and Maintenance of Natural Stone

A handy electronic guide to maintenance for your customers.

Once you have these programs available on your website, your customers will appreciate the information that they provide.

You can sample all of these programs on MIA's website:

www.marble-institute.com



**MARBLE
INSTITUTE**
of America

Setting the Standards in the Natural Stone Industry

Low Cost... Great Potential!

MIA makes it easy and affordable. You pay a one-time \$100 set-up fee that links the streaming fountain to your website. Your web master can easily take the few steps needed to link the stream to the site. The 12-month fee for actual streaming is \$100. The rest of the cost is subsidized by MIA.

So, bring more customers and potential customers to your website. Get on MIA's streaming video bandwagon now. Fill out the form below.

START STREAMING!

FAX this form to 440.250.9223, or E-MAIL jhieb@marble-institute.com

Select Form of Payment

Check (Payable to MIA) MasterCard VISA American Express Discover

Credit Card No.: _____ Verification Code: _____ Expiration: _____

Signature: _____ Date: _____

If paying by check, mail payment to:

Marble Institute of America • 28901 Clemens Road • Suite 100 • Cleveland, OH 44145-1166 USA

Complete Contact Information

Contact name: _____

Company name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ FAX: _____

E-mail: _____

Web address: _____

Web design company name: _____

Person responsible for operation of your site: _____

E-mail: _____

We understand there is a one-time \$100 set-up fee. Streaming video for 12 months is \$100. Both are payable in advance by credit card or check.

Authorized Signature: _____ Date: _____